



SPECTRA
GRAPHICS
I N C O R P O R A T E D

I N N O V A T I V E L A B E L I N G S O L U T I O N S

ARTWORK REQUIREMENTS

File Types preferred

Illustrator, InDesign, Photoshop, Editable PDF's, .eps, .svg

Indicate label size and/or shape

Minimum Bleed - 1/16"

Minimum Clearance for text/graphics inside of die cut - 1/16"

Outline fonts and embed high res images or package into a folder

Specify colors

Spot colors and/or 4-color process

Provide a printed sample if color match is required

Minimum Type requirements

5 pt. regular

6 pt. reverse

Minimum Line Widths

1/3 pt regular

1/2 pt reverse

Proofs will be sent as PDF's via e-mail unless otherwise specified

Questions about artwork should be directed to:

Deb Spencer, Graphics Manager

debbies@spectragraphics.com