



*Innovations That Stick!*

## ARTWORK REQUIREMENTS

Mac based prepress department

**Programs** – Adobe CS6 or CC – Illustrator, Photoshop, InDesign  
High res pdf's

- Include high-res placed images such as JPEG's or TIF's
- Outline fonts or bundle them into a folder
- We will gladly accept low res PDF's for preliminary viewing if you have questions about artwork
- If using Illustrator, please save as .ai files instead of .eps files

1/16" bleed beyond die size - common corner radius on rectangles are .125"

- Art and/or type inside dieline to be 1/8" from edge

**Specify colors** - Spot colors and/or 4-color process, we can run 1-12 colors

### **Minimum Type requirements**

- 5 pt. regular
- 6 pt. reverse

### **Minimum Line Widths**

- 1/4 pt regular
- 1/2 pt reverse

Proofs will be sent as PDF's via e-mail unless otherwise specified

### **Transfer of art files**

Dropbox - Please request an invitation from Deb Spencer to download and share a folder to Dropbox. Send link or ftp information for us to download files.

### **Questions about artwork or Dropbox should be directed to:**

- Deb Spencer, Graphics Manager
- [debbies@spectragraphics.com](mailto:debbies@spectragraphics.com)